

Newsletter services:

We will help your company manage all your newsletters, design each newsletter, the sending thereof and maintaining your subscriber list. We offer several packages to suit your needs:

Option 1 – Bulk emailing only

You already have a pre-designed newsletter that you would like to send to your subscribers then this package is for you:

| | |
|-----------------------------|-----------------|
| 0 – 1 000 subscribers | R1.00 per email |
| 1 001 – 5 000 subscribers | R0.50 per email |
| 5 001 – 10 000 subscribers | R0.30 per email |
| 10 001 – 30 000 subscribers | R0.20 per email |
| 30 001 – 50 000 subscribers | R0.10 per email |
| 50 001 – 99 000 subscribers | R0.07 per email |
| 100 000 + | R0.05 per email |

Option 2 – Newsletter design only

You have bulk emailing software but don't have a newsletter designed then this package is for you:

| | |
|---|-------------------|
| Template design (for the first template only) | R800 |
| Template design thereafter | R500 per template |

Option 3 – All in

You don't have anything and would like us to design your templates, manage your subscriber list and mail your subscribers on a regular basis then this option is for you:

| | |
|-----------------------------|-------------------|
| < 1 000 subscribers | R3 000 per month |
| 1 001 – 10 000 subscribers | R5 000 per month |
| 10 001 – 50 000 subscribers | R7 000 per month |
| 50 001 – 99 999 subscribers | R9 000 per month |
| 100 000 + | R12 000 per month |

Terms & Conditions:

1. It is your responsibility to provide us with a list of subscribers. Your subscriber list is completely confidential and will not be handed over to a third party.
2. Your subscribers must have the option to opt out of your newsletters. An unsubscribe link will be available at the bottom of each newsletter which must be provided to us if you are on option 1 or 2.
3. If you are on option 3, we will manage your subscriber list. This will require us to do some minor web development. We will put a newsletter subscribe section on your site. This will be removed on termination of our services.
4. If you are on Option 1 or 3, we will need to install bulk emailing software on your server so that emails can be sent from your chosen email. This will only be managed by SevenworthDS. If at any point you choose not to use our services anymore, the software will be uninstalled.
5. You will still be responsible for the content of each newsletter.
6. Your approval for each newsletter is required before any emails are sent.
7. SevenworthDS and its employees will not be held responsible or be liable for any content, unsolicited emails or blacklisting that may arise from your newsletters.
8. One calendar month's written notice is required before terminating our services.